



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
498454 /	06368344

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/21/12 - 10/28/12	CROSSROADS GPS	1121

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Cross Roads GPS	10/24/12 / 10/24/12

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6368344 TRF# 498454
\$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 13.21
CHANGES ** KVVU-TV ***

ADV # ADV. NAME ISS/CROSSROADS GPS REP. # OFF. # 762 SALESMAN #
AGY # AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6368344 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#1121 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT21/12 OCT28/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT25/12 13.21

REP: OK'D M5 SEE LINE 70
TOTAL SAME
PLS CNF THANKS
NIKKI

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = 12 AGENCY EST# = 1121
AGENCY PRODUCT CODE = 11

4	S		400P-500P	30		\$350.00	10/26	10/26	0		FRI	0
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PROGRAM : DR OZ
CON COM1 : DR OZ

70	A		500A-600A	30		\$350.00	10/26	10/26	1		FRI	1
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PROGRAM : NEWS
ORD COM1 : SPOT N/A. MG AM NEWS. NOT PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT26 ON LINE-4 FOR 1 SPOT/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 13.21
 *** KVVU-TV ***
 REP HEADLINE# 6368344 TRF# 498454
 \$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:												
M5	OK'D	BUY#4	MISSED: FRI/400P-500P				OCT26		30S	\$350.00	(OCT25/12)	
			OFFER: FRI/500A-600A				OCT26		30S	\$350.00	PLS ADVISE.	
			CMT: SPOT N/A. MG AM NEWS. NOT PRE-BOOKED PLS APPROVE.									

OCT/12	41265.00										
CONTRACT TOTAL											41265.00
TOTAL SPOTS											58

MARKET TOTALS \$375,136 KVVU 11% KSNV 33% KLAS 33% KTNV 11% KVMY 8% KVCW 1% CABL 0%
 KTUD 3%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spots/Week	Total Spots	Total Dollars	Program Name
Total 58 Spots for: \$41,265											
Monthly Estimate Dollars: \$41,265 Oct'12											

REP HEADLINE# 6368344 TRF# 498454
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/12 15.01
CHANGES ** KVVU-TV ***

ADV # ADV. NAME ISS/CROSSROADS GPS REP. # OFF. # 762 SALESMAN #
AGY # AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6368344 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#1121 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT21/12 OCT28/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT18/12 15.01

REP: TO ROSE
FR NIKKI
OK'D M1 AND M2 SEE LINE 56-66
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 12 AGENCY EST# = 1121
AGENCY PRODUCT CODE = 11

15	S		600P-630P	30		\$900.00	10/22	10/22	0		MON	0
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PROGRAM : FOX 5 NEWS @ 6PM
CON COM1 : FOX 5 NEWS @ 6PM

56	A		730P-800P	30		\$1,025.00	10/22	10/22	1		MON	1
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PROGRAM : SPECIAL NEWS AFTER THE DEBATE
ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER.
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-15 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT27 ON LINE-20 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-23 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-23 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-24 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-24 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-31 FOR 1 SPOT/WK

THIS IS A MAKE-GOOD FOR OCT25 ON LINE-32 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-52 FOR 1 SPOT/WK

57	A	800A-900A	30	\$850.00	10/21	10/21	1	SUN	1
57	A	800A-900A	30	\$850.00	10/28	10/28	1	SUN	1

PROGRAM : FOX NEWS
ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER.
PART OF A MAKEGOOD MADE UP OF LINES 56-60

58	A	900P-1000P	30	\$510.00	10/27	10/27	1	SAT	1
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PROGRAM : THE CLOSER
ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER.
PART OF A MAKEGOOD MADE UP OF LINES 56-60

59	A	400P-430P	30	\$950.00	10/25	10/25	1	THU	1
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PROGRAM : NEWS
ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER.
PART OF A MAKEGOOD MADE UP OF LINES 56-60

60	A	800P-900P	30	\$510.00	10/27	10/27	1	SAT	1
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PROGRAM : STAR WARS THE CLONE WARS
ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER.
PART OF A MAKEGOOD MADE UP OF LINES 56-60

20	S	500P-600P	30	\$145.00	10/27	10/27	0	SAT	0
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PROGRAM : CRIMINAL MINDS
CON COM1 : CRIMINAL MINDS

23	S	600P-700P	30	\$175.00	10/21	10/28	0	SUN	0
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PROGRAM : EXTRA WEEKEND
CON COM1 : EXTRA WEEKEND

24	S	800A-900A	30	\$175.00	10/21	10/28	0	SUN	0
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PROGRAM : FOX NEWS SUNDAY
CON COM1 : FOX NEWS SUNDAY

25	S	100P-200P	30	\$195.00	10/25	10/25	0	THU	0
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PROGRAM : COLD CASE FILES
CON COM1 : COLD CASE FILES

61	A	1200N-100P	30	\$195.00	10/25	10/25	1	THU	1
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PROGRAM : COPS/DOG THE BOUNTY HUNTER
ORD COM1 : TP & PRG CHG DUE TO SPORTS & DEBATE. PREBOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-25 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-29 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-30 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-48 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-49 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-50 FOR 1 SPOT/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/12 15.01
 *** KVVU-TV ***
 REP HEADLINE# 6368344 TRF# 498454
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$
 CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M2	OK'D		MISSED: THU/100P-200P									
	BUY#25		THU/1100A-1200N				OCT25		30S	\$195.00		(OCT12/12)
	BUY#29		THU/300P-400P				OCT25		30S	\$195.00		
	BUY#30		WED/300P-400P				OCT25		30S	\$300.00		
	BUY#48		WED/400P-500P				OCT24		30S	\$300.00		
	BUY#49		WED/500P-530P				OCT24		30S	\$350.00		
	BUY#50		OFFER: THU/1200N-100P				OCT25		30S	\$950.00		
			& THU/1100A-1200N				OCT25		30S	\$195.00		PLS ADVISE.
			& THU/200P-300P				OCT25		30S	\$300.00		
			& WED/200P-300P				OCT24		30S	\$300.00		
			& WED/300P-400P				OCT24		30S	\$350.00		
			& WED/400P-430P				OCT24		30S	\$950.00		
			CMT: TP & PRG CHG DUE TO SPORTS & DEBATE. PREBOOKED PLS APPROVE.									

OCT/12 41265.00 CONTRACT TOTAL 41265.00
 TOTAL SPOTS 56

MARKET TOTALS \$375,136 KVVU 11% KSNV 33% KLAS 33% KTNV 11% KVMY 8% KVCW 1% CABL 0%
 KTUD 3%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

OCT10/12 12.44
*** KVVU-TV ***

PROGRAM : BETTER LAS VEGAS
CON COM1: BETTER LAS VEGAS

REP HEADLINE# 6368344
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT10/12 12.44
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$300.00	10/26	10/26	1		FRI	1
4			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$350.00	10/26	10/26	1		FRI	1
5			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$950.00	10/26	10/26	1		FRI	1
6			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$450.00	10/26	10/26	1		FRI	1
7			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$725.00	10/26	10/26	1		FRI	1
8			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30		\$700.00	10/26	10/26	1		FRI	1
9			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS	30		\$275.00	10/26	10/26	1		FRI	1
10			1000A-1100A PROGRAM : DR OZ CON COM1: DR OZ	30		\$250.00	10/22	10/22	1		MON	1
11			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P	30		\$2,150.00	10/22	10/22	1		MON	1

REP HEADLINE# 6368344
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 12.44
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			1100P-1135P	30		\$1,950.00	10/22	10/22	1		MON	1
PROGRAM : FOX 5 NEWS AT 1100P												
CON COM1 : FOX 5 NEWS AT 1100P												
13			300P-400P	30		\$300.00	10/22	10/22	1		MON	1
PROGRAM : ANDERSON COOPER												
CON COM1 : ANDERSON COOPER												
14			500P-530P	30		\$950.00	10/22	10/22	1		MON	1
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1 : FOX 5 NEWS AT 5PM												
15			600P-630P	30		\$900.00	10/22	10/22	1		MON	1
PROGRAM : FOX 5 NEWS @ 6PM												
CON COM1 : FOX 5 NEWS @ 6PM												
16			600A-700A	30		\$725.00	10/22	10/22	1		MON	1
PROGRAM : FOX5 NEWS 6A												
CON COM1 : FOX5 NEWS 6A												
17			700A-900A	30		\$700.00	10/22	10/22	1		MON	1
PROGRAM : FOX5 MORNING NEWS												
CON COM1 : FOX5 MORNING NEWS												
18			900A-1000A	30		\$275.00	10/22	10/22	1		MON	1
PROGRAM : MORE LAS VEGAS												
CON COM1 : MORE LAS VEGAS												
19			1000P-1100P	30		\$2,100.00	10/27	10/27	1		SAT	1
PROGRAM : FOX 5 NEWS AT 10PM SAT												
CON COM1 : FOX 5 NEWS AT 10PM SAT												
20			500P-600P	30		\$145.00	10/27	10/27	1		SAT	1
PROGRAM : CRIMINAL MINDS												
CON COM1 : CRIMINAL MINDS												

N/A
 4-430P
 730-8P

N/A

REP HEADLINE# 6368344
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 12.44
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			1000P-1045P	30		\$1,850.00	10/21	10/28	1		SUN	2
PROGRAM : FOX 5 NEWS AT 10PM SUN												
CON COM1: FOX 5 NEWS AT 10PM SUN												
22			1100P-1200M	30		\$145.00	10/21	10/28	1		SUN	2
PROGRAM : CRIMINAL MINDS												
CON COM1: CRIMINAL MINDS												
23			600P-700P	30		\$175.00	10/21	10/28	1		SUN	2
PROGRAM : EXTRA WEEKEND												
CON COM1: EXTRA WEEKEND												
24			800A-900A	30		\$175.00	10/21	10/28	1		SUN	2
PROGRAM : FOX NEWS SUNDAY												
CON COM1: FOX NEWS SUNDAY												
25			100P-200P	30		\$195.00	10/25	10/25	1		THU	1
PROGRAM : COLD CASE FILES												
CON COM1: COLD CASE FILES												
26			1000A-1100A	30		\$250.00	10/25	10/25	1		THU	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
27			1000P-1100P	30		\$2,150.00	10/25	10/25	1		THU	1
PROGRAM : FOX 5 NEWS AT 10P												
CON COM1: FOX 5 NEWS AT 10P												
28			1100P-1135P	30		\$1,950.00	10/25	10/25	1		THU	1
PROGRAM : FOX 5 NEWS AT 1100P												
CON COM1: FOX 5 NEWS AT 1100P												
29			1100A-1200N	30		\$195.00	10/25	10/25	1		THU	1
PROGRAM : BETTER LAS VEGAS												
CON COM1: BETTER LAS VEGAS												

Cops 10/25 12-1p

Divorce Court

REP HEADLINE# 6368344
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 12.44
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
30			300P-400P	30		\$300.00	10/25	10/25	1		THU	1
			PROGRAM : ANDERSON COOPER									
			CON COM1: ANDERSON COOPER									
31			530P-600P	30		\$1,025.00	10/25	10/25	1		THU	1
			PROGRAM : FOX 5 NEWS AT 530PM									
			CON COM1: FOX 5 NEWS AT 530PM									
32			600P-630P	30		\$900.00	10/25	10/25	1		THU	1
			PROGRAM : FOX 5 NEWS @ 6PM									
			CON COM1: FOX 5 NEWS @ 6PM									
33			600A-700A	30		\$725.00	10/25	10/25	1		THU	1
			PROGRAM : FOX5 NEWS 6A									
			CON COM1: FOX5 NEWS 6A									
34			700A-900A	30		\$700.00	10/25	10/25	1		THU	1
			PROGRAM : FOX5 MORNING NEWS									
			CON COM1: FOX5 MORNING NEWS									
35			900A-1000A	30		\$275.00	10/25	10/25	1		THU	1
			PROGRAM : MORE LAS VEGAS									
			CON COM1: MORE LAS VEGAS									
36			1000A-1100A	30		\$250.00	10/23	10/23	1		TUE	1
			PROGRAM : DR OZ									
			CON COM1: DR OZ									
37			1100A-1200N	30		\$195.00	10/23	10/23	1		TUE	1
			PROGRAM : BETTER LAS VEGAS									
			CON COM1: BETTER LAS VEGAS									
38			300P-400P	30		\$300.00	10/23	10/23	1		TUE	1
			PROGRAM : ANDERSON COOPER									
			CON COM1: ANDERSON COOPER									

2-3p

N/A

N/A

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT10/12 12.44
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$350.00	10/23	10/23	1		TUE	1
40			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$450.00	10/23	10/23	1		TUE	1
41			600P-630P PROGRAM : FOX 5 NEWS @ 6PM CON COM1: FOX 5 NEWS @ 6PM	30		\$900.00	10/23	10/23	1		TUE	1
42			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$725.00	10/23	10/23	1		TUE	1
43			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30		\$700.00	10/23	10/23	1		TUE	1
44			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS	30		\$275.00	10/23	10/23	1		TUE	1
45			1000A-1100A PROGRAM : DR OZ CON COM1: DR OZ	30		\$250.00	10/24	10/24	1		WED	1
46			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P	30		\$2,150.00	10/24	10/24	1		WED	1
47			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P CON COM1: FOX 5 NEWS AT 1100P	30		\$1,950.00	10/24	10/24	1		WED	1

REP HEADLINE# 6368344
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 12.44
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
48			300P-400P	30		\$300.00	10/24	10/24	1		WED	1
PROGRAM : ANDERSON COOPER												
CON COM1: ANDERSON COOPER												
49			400P-500P	30		\$350.00	10/24	10/24	1		WED	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
50			500P-530P	30		\$950.00	10/24	10/24	1		WED	1
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1: FOX 5 NEWS AT 5PM												
51			500A-600A	30		\$450.00	10/24	10/24	1		WED	1
PROGRAM : FOX5 NEWS 5A												
CON COM1: FOX5 NEWS 5A												
52			530P-600P	30		\$1,025.00	10/24	10/24	1		WED	1
PROGRAM : FOX 5 NEWS AT 530PM												
CON COM1: FOX 5 NEWS AT 530PM												
53			600A-700A	30		\$725.00	10/24	10/24	1		WED	1
PROGRAM : FOX5 NEWS 6A												
CON COM1: FOX5 NEWS 6A												
54			700A-900A	30		\$700.00	10/24	10/24	1		WED	1
PROGRAM : FOX5 MORNING NEWS												
CON COM1: FOX5 MORNING NEWS												
55			900A-1000A	30		\$275.00	10/24	10/24	1		WED	1
PROGRAM : MORE LAS VEGAS												
CON COM1: MORE LAS VEGAS												

OCT/12 41265.00 CONTRACT TOTAL 41265.00
 TOTAL SPOTS 59

REP HEADLINE# 6368344
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 12.44
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

MARKET TOTALS \$375,136 KVVU 11% KSNV 33% KLAS 33% KTNV 11% KVMY 8% KVCW 1% CABL 0%
KTUD 3%

SVC- NSI
DEMOS- RA35+*